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FOR IMMEDIATE RELEASE

New Mixers Save Time and Money in Production

May, 2014, Holland, Michigan – The power or energy applied to a mixing process is always an essential component to successful results.

This may seem like a very obvious concept, but after 32 years in the business of providing mixing solutions, I am certain that very few mixer users understand how the horsepower of a mixer motor actually effects and is applied to their process. The facts are, you can't mix your process without power and all the power applied is in the form of flow and velocity head. Anyone can find the optimum level of each by endlessly testing at full scale with different impeller diameters and R.P.M. However, a much wiser approach would be to contact Brawn and let us employ our decades of knowledge and expertise to zero in on the right combination with little or no need for testing. The power or energy applied to a mixing process is always an essential component to successful results. This may seem like a very obvious concept, but after 32 years in the business of providing mixing solutions, I am certain that very few mixer users understand how the horsepower of a mixer motor actually effects and is applied to their process.

Many simply feel more horsepower is better. Others are sold on the idea that energy efficiency or less power as a result of 'impeller technology' or drive efficiency is a modern panacea. The facts are, you can't mix your process without power and all the power applied. is in the form of flow and velocity head each by endlessly testing.

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